



headland

SCULPTURE ON THE GULF WAIHEKE ISLAND

Exhibition Date: 28 January to 20 February 2011

## INFORMATION FOR ARTISTS

Application Due Date: 30 April, 2010

*headland* SCULPTURE ON THE GULF 2011, New Zealand's premier outdoor sculpture exhibition set on the spectacular 2 kilometre coastal walkway on Waiheke Island. All new, contemporary world-class and inspiring sculpture is selected. Enter your submission for consideration for the fifth biennial exhibition.

Artists are encouraged to discuss concepts and ideas for their submission with the Director, Juliet Monaghan (email contacts below).

## DISTINGUISHED INVITED ARTISTS

*headland* SCULPTURE ON THE GULF 2011 is delighted to announce that the 2011 exhibition will feature the work of three Distinguished Invited Artists.

## AWARDS

*headland* SCULPTURE ON THE GULF 2011 is excited to announce significant awards recognising both artists and sculptures. These include the headland 2011 Premier Award \$20,000; Kinetic Sculpture Award \$10,000 and Young Artist Award (under 29 years) \$5,000.

## ARTIST GRANT

Each selected artist for the 2011 exhibition will receive a grant of \$2,000 towards the cost of completion of the work. The grant is provided in two payments- \$1,000 on selection for *headland* SCULPTURE ON THE GULF 2011 and \$1,000 on delivery of work.

## THE WORK

All types, shapes, forms of sculpture are eligible for entry. Submitting artists should consider the following: ease of installation, safety, impact on the environment, power supply, and the ability of the work to withstand a maximum of 4-5 weeks (including installation and de-installation) of strong wind, rain, salt spray, and sun.

If a work is deemed unsafe or insufficiently robust it may not be considered.

If the work is one of an edition, the artist must provide details of the edition. Along with selected work artists must provide a maquette, miniature or other small sculpture as an integral part of the exhibition. These smaller works are expected of both large and small-scale works but maybe of different materials than the exhibited work. Please check with director for details.

## THE SITES

Selected works will be sited along the Waiheke public walkway between Matiatia and Church Bay. There is a broad variety of installation sites suitable for works across a wide range of sizes. Sites include pebbled beaches, rocky promontories, wetlands, cliff faces, grassy headlands, secluded locations and valleys. Specific sites in the sea and on the foreshore itself are also available, although works cannot affect the environment in any way e.g.: no drilling into rocks or trees cut etc. All sites offer dramatic sea, city and coastal views.

Consultation with selected artists will occur in relation to specific sites however the final decision on site allocations will be made by headland 2011 and will be guided by curatorial concerns, the environment, the sculpture itself and public safety.

## TRANSPORTATION

*headland* SCULPTURE ON THE GULF 2011 is responsible for the transportation of all works between the Auckland depot and the Waiheke walkway. Artists are responsible for getting works to the depot and collecting it afterwards, if not sold. Sponsorship support maybe available in some cases.

## INSURANCE

*headland* SCULPTURE ON THE GULF 2011 will provide Public Liability Insurance for the transportation of the work and for the duration of the exhibition only.

## INSTALLATION AND DEINSTALLATION

The artist is responsible for the installation and de-installation of the work. *headland* SCULPTURE ON THE GULF 2011 will provide an installation/technical manager and small crew along with specialist guidance, equipment, and material for installation and plinths (i.e. concrete) to assist both installing and the de-installation process. It is a condition of exhibiting that artists are on site during installation.

## SALES

All works exhibited are for sale by *headland* 2011 with a commission rate of 33% (inclusive GST). In the case of artists exclusively represented by galleries or agents, there will be a 40% commission providing 20% to the agent and 20% to *headland* SCULPTURE ON THE GULF 2011

If the work is one of an edition, the artist must provide details of the edition, including total numbers and how many will be available for sale through *headland* SCULPTURE ON THE GULF 2011

Maquettes or miniatures will be displayed and offered for sale by the Waiheke Community Art Gallery with a commission of 33% (inclusive of GST).

## SELECTION PANEL

The selector's panel, all with national experience, critique the submissions and select which works will be exhibited for the 2011 exhibition.

The Selectors are:

Trish Clark, Chairperson, Advisory Panel for Public Art

Heather Galbraith, Senior Curator/Manager Curatorial Programmes, City Gallery Wellington Te Whare Toi

James McCarthy, Executive Director, Te Tuhi Centre for the Arts

## IMAGES

*headland* SCULPTURE ON THE GULF 2011 has the right to reproduce images of the selected artists' work for sale, publicity, advertising publication, or archival purposes in any manner connected with the exhibition or its sponsors.

## AGREEMENT

Selected artists will sign an agreement with *headland* 2011 in which all insurance, copyright and media issues will be agreed.

## SUBMISSION

Please use the official application form available through the website  
[www.sculptureonthegulf.co.nz](http://www.sculptureonthegulf.co.nz)

Applications close April 30, 2010

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*headland* SCULPTURE ON THE GULF 2011 WAIHEKE ISLAND